



Building effective policies to conserve pollinators: translating knowledge into policy

Barbara Gemmill-Herren^{1,2}, Lucas A Garibaldi^{3,4}, Claire Kremen⁵ and Hien T Ngo⁶

Pollination management recommendations are becoming increasingly precise, context-specific and knowledge-intensive. Pollination is a service delivered across landscapes, entailing policy constructs across agricultural landscapes. Diversified farming practices effectively promote pollination services. Yet it remains difficult to secure large-scale uptake by farming communities. A strong foundation upon which to base policy formulation stems from respecting the perspective of farmers and local communities on the need to conserve pollinators, alongside scientific understanding. Ecological intensification resonates with both indigenous knowledge, local communities and scientific understanding. It emphasizes that the regulating functions of nature require both landscape-level agroecosystem design and recognition of the complexity of agricultural systems. Facilitating ecological intensification across landscapes requires collective decision-making, with institutional innovation in local structures and food system governance.

Addresses

¹ Prescott College, 220 Grove Ave., Prescott, AZ 86301, USA

² World Agroforestry Center, United Nations Avenue, Gigiri, Nairobi, Kenya

³ Universidad Nacional de Río Negro, Instituto de Investigaciones en Recursos Naturales, Agroecología y Desarrollo Rural, San Carlos de Bariloche, Río Negro, Argentina

⁴ Consejo Nacional de Investigaciones Científicas y Técnicas, Instituto de Investigaciones en Recursos Naturales, Agroecología y Desarrollo Rural, San Carlos de Bariloche, Río Negro, Argentina

⁵ Institute for Resources, Environment and Sustainability and Department of Zoology, 2202 Main Mall, The University of British Columbia, Vancouver, British Columbia V6T 1Z4, Canada

⁶ Food and Agriculture Organization of the United Nations, Office of Climate Change, Biodiversity and Environment, 00153 Rome, Italy

Corresponding author:

Gemmill-Herren, Barbara (b.gemmillherren@prescott.edu)

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Introduction

Policy measures to address conservation of pollinators in agroecosystems have been on the global agenda since at least 2002, when the Convention on Biological Diversity established the International Pollinators Initiative and requested the Food and Agriculture Organization of the United Nations (FAO) to facilitate the initiative. The International Pollinator Initiative coordinated by FAO has provided initial guidance on policy development [1]. Two additional important initiatives have been developed over this time, also seeking to identify effective actions to conserve and protect pollinators: the Millennium Ecosystem Assessment (MEA), and the Intergovernmental Science-Policy Platform on Biodiversity and Ecosystem Services (IPBES). The Millennium Ecosystem Assessment, called for by the United Nations Secretary-General Kofi Annan in 2000, brought the term ‘ecosystem services’ into currency, codifying the concept that nature is capable of providing multiple benefits to people. The IPBES, an intergovernmental body, was established in 2012 to carry out assessments to catalyze a positive transformation within the elements and interlinkages that currently drive losses in biodiversity and ecosystem services. The first thematic assessment undertaken by IPBES was on pollinators, pollination and food production [2] which included a summary for policy-makers [3] that was accepted and approved in 2016 by all member States of IPBES.

These various assessments have revealed that while the scientific study of pollination, and ecosystems services has advanced greatly over the last twenty years, a divide continues between science, knowledge and policy. As we explore below in ‘**State of knowledge to underpin policy formulation**’ the science of **pollination services** is becoming increasingly exact and focused and is articulated as a suite of **management practices**. Yet the engagement of the farming community to put into place such management measures to conserve and protect pollinators remains elusive around the world. We trace the existing discourse around pollinator-focused policy (‘**Knowledge into Policy**’), and highlight aspects that can contribute to more all-encompassing, effective policy formulation (‘**Crafting Policies**’).

State of knowledge to underpin policy formulation: pollination services

On a farm level, land managers rarely monitor the levels of crop pollination needed to guide farming decisions.

The few existing pollination recommendations focus on a particular number of honey bee or bumble bee hives per crop area and expected yields (e.g., Ref. [4]), but these still widely used guidelines do not accurately predict the actual pollination services that crops receive [5**]. The amount of pollination services received also depends on the intrinsic features of the crop itself and the habitat context, including the attractiveness of neighbouring vegetation (which could compete with or facilitate visits to crop flowers) and the abundance and richness of wild pollinators that visit crops [5**]. Thus, pollination management for pollinator-dependent crops should be based on context-specific information — that is, direct measures of pollinator activity, which can be accomplished by monitoring flower visitation rates [6**].

Existing research suggests that higher flower-visitor richness is generally better for crop pollination (i.e., linear relation; [7**]). Thus, managing for pollinator richness is a critical goal for the delivery of pollination services. Although there are no target values established for pollinator richness, monitoring richness and trying to maximize it is good practice. Highly abundant, single pollinator species cannot replace the beneficial effects of pollinator richness over space and time, so species richness effects are complementary to those from abundance [7**,8,9]. The benefits attributed to richness may come from several, non-exclusive mechanisms (as reviewed in Refs. [10,11]), including that different pollinator species handle flowers differently, visit flowers at different times of the day [12,13], change the behaviour of other pollinator species [14,15], increase the chance that an effective pollinator is present in the community [16*,17], or respond differentially to weather or other environmental conditions [15].

In addition to recognizing the contribution of both abundance and richness to optimal crop pollination, specifically encouraging native pollinator communities over introduced managed pollinators is a further management and policy consideration. Diverse and abundant native pollinator communities can provide effective pollinator services [18**], and are often as or more effective than managed pollinators per-visit in providing these services [8,19].

State of knowledge to underpin policy formulation: management practices

Pollination is an ecosystem service that is generated across scales, from farm or site-scale to landscape-scale. Thus, once a specific crop pollination need and deficit is determined, delivery of pollination services becomes both a management issue on farms, and a policy challenge across agricultural landscapes. In seeking to identify cohesive policy measures to facilitate the practices needed to conserve and sustain pollinators in agricultural landscapes, attention has turned to diversified farming systems. A diversified farming system incorporates crop

and non-crop vegetative diversity through diversification practices at three scales: within crop fields (e.g., polyculture, crop rotation and companion plantings), around crop fields (e.g., floral strips and hedgerows) and in the larger farming landscape (e.g., fallow fields, heterogeneous row crops and orchards, pastures, woodlands and riparian forests). By promoting beneficial organisms, diversified farming systems generate and regenerate a suite of ecosystem services that promote crop production, from soil fertility and water infiltration to crop pollination and pest control, thus reducing farmer reliance on purchased inputs such as fertilizers, pesticides and managed bees [20].

Improvements to pollinator diversity occur in response to diversification practices at each of these scales; such effects can be cumulative or positively interactive across scales [21,22]. Only a few studies have examined how crop diversity itself affects pollinator communities, but those that do find enhanced native pollinator abundance in response to increased crop diversity [23**]. At the in-field scale, strong global meta-analysis evidence shows a positive response of pollinator abundance and richness to vegetative diversity overall [24]. Around field perimeters in studies in North America and Europe, there is strong experimental support both for annual flower strips [22,25**] and perennial hedgerows [26**] for their positive effects on pollinator abundance, richness and even persistence [27]. However, these increases do not always increase pollination services or crop yields in the adjacent crop, as documented in North America, Europe and New Zealand [28*], despite the strong overall relationship between pollinator abundance and richness and crop yield found in a global, quantitative synthesis [18**]. This mismatch is likely due to lack of fine-tuning between the floral resources added, the pollinator species they support, and the pollinators needed for the specific crop [25**,28*], strongly supporting the earlier point that managing for optimal pollination services is context-specific. In a European meta-analysis [29*] landscapes with high edge densities supported the highest levels of pollinators and natural enemies. Finally, at the landscape scale, the loss of semi-natural habitat patches in the surrounding landscape unequivocally depresses pollinator abundance and richness [30], leading to reduced pollination services and yields [18**].

In addition to the availability of floral resources, the provisioning of resources for pollinator nesting habitats is crucial to sustaining native pollinators in agroecosystems. Perennial habitats provided by hedgerows and remnant vegetation may support bee nesting, and indirect evidence suggests that these habitats particularly support bees that nest in cavities above-ground [31*].

One aspect of field-level management that has serious implications for pollinators is pesticide application

practices. While pesticides are targeted at pest organisms, there is ample evidence of ancillary harm caused to pollinating agents, not just from active agents but also from some of the inert components of pesticides [32]. Relative to their potency, modern insecticides are applied at higher rates than DDT [33], which suggests the failure of current pesticide policy. Further, Integrated Pest Management relies on careful monitoring to assess pest damage thresholds before applying pesticides in order to minimize their use. Yet as seed coatings such as neonicotinoids are now a primary delivery route for plant protection, pesticide application now precedes assessment of pest occurrence, increasing pesticide use in a manner that is not always warranted [33]. While predators of crop pests also often respond positively to the habitat management measures highlighted for pollinators ([18**,28*,34,35]; but see Ref. [36*]), they too are heavily impacted by pesticide application practices.

Finally, the level of understanding of pesticide impacts on pollinators, such that it can translated into effective and protective policy, has been criticized as being a ‘catalogue of complexities’ — with somewhat disjointed evidence on exposure levels, interactions and synergies, sublethal effects, and more. Because little understanding exists of either the upstream processes driving exposure to pesticides (e.g., the increases in rates, overall toxicity and delivery routes), and downstream, system-level outcomes on agricultural and natural ecosystems are poorly understood [37**], it is difficult to create effective and protective pesticide policy for pollinators. We therefore aim instead to promote diversified farming practices. These practices can lead to simultaneous improvements in both pollination services and natural pest control [18**,28*,38,39], and thus to diminished use of pesticides and attendant costs for farmers [38,40*]. With appropriate information, farmers are likely to reduce pesticide application rates, which are typically often over applied [41].

Thus, actions to manage, protect and conserve pollinators are reasonably well known, and well documented: to ensure that there are sufficient floral and nesting resources for pollinators across time and the space in an agricultural landscape, and to reduce or eliminate pesticide use, through natural means of pest control that are not toxic to bees.

Translating knowledge into effective policy

Despite this knowledge, it has proven difficult to secure large-scale uptake of diversified farming systems by farming communities. Trends go in the opposite direction globally; agriculture is becoming more simplified and intensified, with greater pesticide use [42*]. These trends are associated with exactly the characteristics that have been shown detrimental to pollinators: increased field sizes, reduced crop diversity and semi-natural habitat,

which are in turn associated with reduced plant [43] and pollinator diversity [18**,21,24,29*].

Policies mitigating the environmental impacts of agriculture and promoting improvements traditionally take many forms, primarily working through ‘carrots’ (positive incentives for good practice) and ‘sticks’ (regulatory mandates for good practice fortified by penalties for not using those practices). As trends in the negative externalities of agriculture continue to increase, it can be argued that the basic premise for such policies needs rethinking. Even within the EU, where a targeted ‘Pollinators Initiative’ was launched in 2018 by the European Commission, a special report of the Europe Court of Auditors in 2020 found that the EU continues to lack a consistent approach to the protection of wild pollinators, failing to adequately integrate biodiversity conservation with agricultural measures and to address relevant pesticide risks [44]. Questions remain as to why, even where agri-environmental schemes have rewarded farmers for introducing measures on-farm to support pollinator conservation, too often they have not met expectations [45**]. Farmers have often adhered to requirements but not to the management (and commitment needed) to create pollinator-supportive farm environments [46]. A better understanding of the state of knowledge and perspective of farmers and local communities on the need to conserve and promote pollinators, could be a stronger evidence base upon which to base policy formulation.

In this respect, the overarching framework from which the work of IPBES and its pollination assessment is based on is of great relevance. The IPBES conceptual framework has sought to represent the relationships between people and nature, and their diverse knowledge systems. This stems from an explicit recognition that different knowledge systems, including those of indigenous peoples and local communities (IPLCs), are important for a comprehensive assessment of nature, its state, trends, (indirect) drivers and what policy and governance options are available for decision makers [47,48].

Some of the key innovations within IPBES that lend themselves to strengthening the knowledge base for better policy formulation [49**] have been:

- Use of a systematic literature review method (modified from Ref. [50]) where appropriate, to reduce bias and include as much relevant and current evidence as possible to increase the credibility of the report;
- Deliberate inclusion of different knowledge systems including indigenous and local knowledge (ILK) and understanding of pollinators, and their valuation. An ILK dialogue was piloted during the development of the IPBES pollination assessment report as a method of co-producing and sharing knowledge to complement the scientific evidence base. Hill *et al.* [51**] highlighted

three broad categories emerging from this dialogue indicating that IPLC (indigenous people and local communities) practices can be significant for pollinator conservation: 1) the practice of valuing diversity and fostering biocultural diversity; 2) landscape management practices; and 3) diversified farming systems.

The IPBES process has underscored that science–policy interfaces and their knowledge products (i.e., assessments) — to be successful and effective — have to be credible, relevant and legitimate [48,52,53^{**}]. The IPBES assessment process has effectively built the needed credibility and legitimacy through its process of engaging the scientific community and indigenous knowledge holders; its relevancy is secured through the mandate being given by Governments themselves and the Governments' role in the final approval process of an assessment's summary for policymakers.

IPBES is not alone; there is increasing recognition of the importance of including different knowledge systems into evidence-based policy-relevant documents and assessments targeted at decisionmakers [54^{**},55]. With the appropriate approach, this deliberate inclusion can be quite influential. Current examples are the newly formed Local Communities and Indigenous Peoples Platform (LCIPP) of the United Nations Framework Convention on Climate Change (UNFCCC) [56^{**}] and the Local Biodiversity Outlook Series [57]. The latter summarizes on-the-ground initiatives contributing to biodiversity conservation, and incorporates, for example, the local communities recognition of the value of certain trees to pollinators and the taste of honey in northern Thailand. These knowledge sources will directly inform the post-2020 global biodiversity framework negotiations of the Convention on Biological Diversity (CBD). The inclusion of indigenous and local knowledge will better inform and evolve the policymaking processes for these international environmental treaties.

Crafting more effective policies

Building on the IPBES assessment report, expert opinion has identified, with variable certainty and regional variability, key pressures driving pollinator decline (Dicks, under submission). These conclusions suggest that policy responses should reduce pressures from land cover change, land management and pesticides. These priorities mirror, to a good extent, the practices identified by IPLC knowledge holders, above and form a consistent basis for creating future policy.

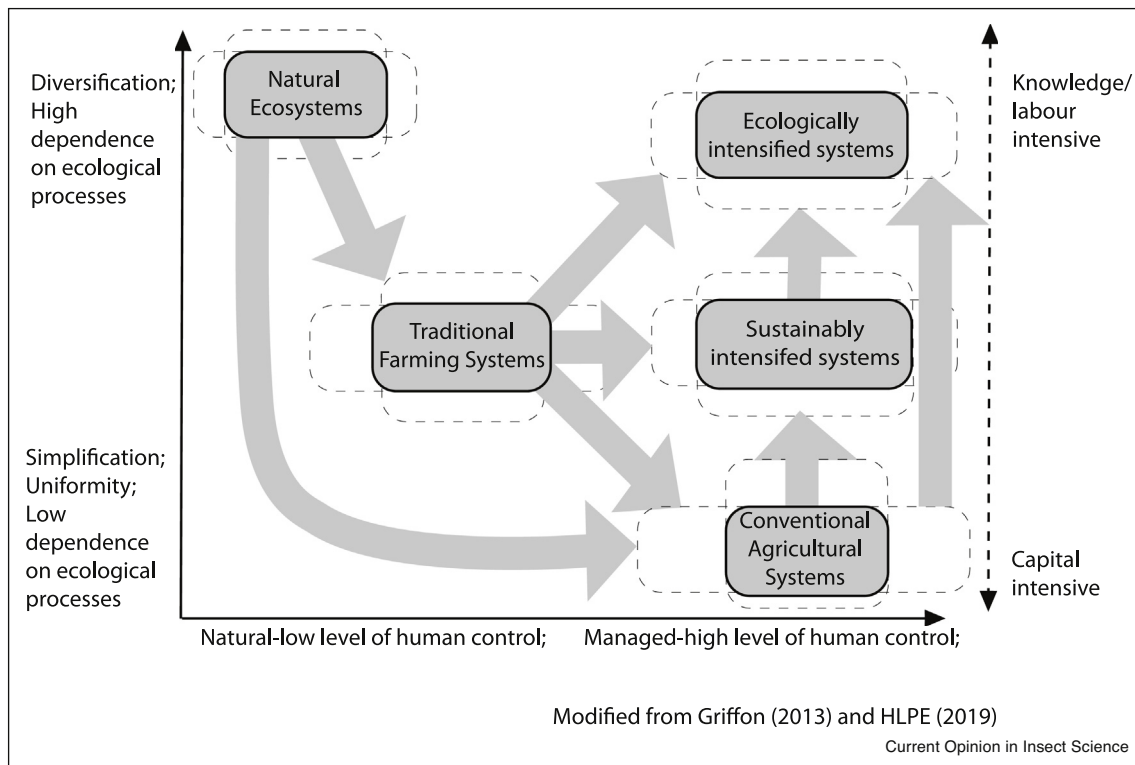
However, in the face of continued biodiversity loss in general [58^{**}] and insect declines in particular [59^{*}], questions still remain around what are the specific, targeted policy formulations — beyond general recommendations — that will effectively avoid, slow or reverse such trends?

Lists of specific policy recommendations for pollination services have been put forward [60], focusing on reducing risks from pesticides, supporting sustainable farming, enhancing biodiversity to generate ecosystem services, and increasing knowledge. Yet farmers and policymakers are equally unlikely to focus singularly on pollination services alone, out of all those that underpin sustainable production. Seeking a more overarching approach, it can be noted that all such measures more generally fall within the scope of 'ecological intensification', with an overall aim to maintain or increase agricultural productivity through promoting ecosystem services to replace synthetic agricultural inputs [61,62^{**}]. Recent research indicates that ecological intensification, through diversification, often enhances ecosystem services such as biodiversity, pollination, pest control, nutrient cycling, soil fertility and water regulation while maintaining crop yields [63^{**}].

Ecological intensification particularly resonates with the carefully identified pollinator policy [64]. While many approaches to sustainable agriculture tend to focus on increasing efficiencies at the level of agricultural fields, current expositions of ecological intensification, by contrast, stress that making use of the regulating functions of nature requires landscape-level agroecosystem design [10,65] and recognition of the complexity of agricultural systems [66^{**}]. They also note that ecologically intensive practices take time and often specialized knowledge to deliver results, and should involve support for farmer training, participatory action research and the reinforcement of social capital [62^{**},67^{**}]. Multiple transition pathways are possible, to convert intensive agriculture, particularly on land which has begun to lose productivity due to long-term conventional intensification, back to diversified and productive agroecosystems, restoring the benefits of nature through the application of diversity and knowledge (Figure 1).

Such a wholesale shift from conventional agriculture with its strong dependencies on fossil fuels and agricultural chemicals to one that replaces the inherent structures creating such dependencies is not a simple task. It is best seen, at the minimum, as a transition in technological innovation, beyond input substitution to system redesign [66^{**}]. However, those measures to facilitate ecological intensification and management across landscapes will often require collective decision-making, thus calling for institutional innovation in local structures and food system governance (i.e., transformative change). Such innovation has deep implications: as examined in the recent Committee on World Food Security High-Level Panel of Experts report on Agroecology and other Innovations [68^{**}], innovation for sustainable food systems requires (i) inclusive and participatory forms of innovation governance; (ii) information and knowledge co-production and sharing among communities and networks; and (iii)

Figure 1



Multiple transition pathways of agricultural systems.

The dotted lines around nodes indicate variability in status of different types of system and dotted arrows indicate variable and multiple transition pathways between states. Grey arrows indicate predominant transitions [69].

responsible innovation that steers innovation towards social issues. Without these social innovations, solely technological innovations will not be readily adopted and embraced.

In summary, we have sought to highlight the essential ingredients of effective pollinator conservation policy, based on the latest scientific understanding and those from different knowledge systems, of pollination services, the requirement for cross-scalar management from farms to landscape scale, and the current pollinator policy discourse. To move beyond lists of policy recommendations, we have sought to identify systemic solutions that respond to the identified needs for co-creation of knowledge with farmers, effective, inclusive and participatory approaches to decision making and innovations in governance to management across agroecosystem landscapes. Successful policy formulation must extend beyond the concerns of pollination services and progress to be more holistic and cross-cutting with opportunities for engagement with all relevant actors at each decision-making entry point in the transition to sustainable food systems.

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Declaration of interest

None.

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Papers of particular interest, published within the period of review, have been highlighted as

- of special interest
- of outstanding interest

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