

# Symbolic Time Series and Causality Detection: an Uneasy Alliance

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# Motivation

- Some economic and social time series have a "noisy" structure.
- Symbolic time series analysis is a useful technique to reduce the dimension of the realization space of the series.
- We wonder if causality relationship is a property that remains invariable after the data is transformed to a symbolic expression.
- Exercises: simulation and observational data.

# **Symbolic Time Series Analysis in Economics**

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# Symbolic Aggregate Approximation (SAX) (Lin et. al., 2007)

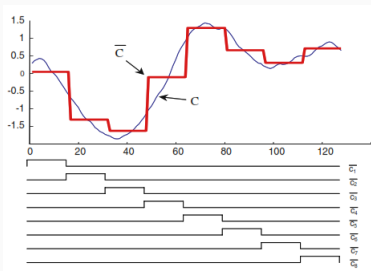
- SAX allows a time series of arbitrary length  $n$  to be reduced to a string of arbitrary length  $w < n$
- The alphabet size is also an arbitrary integer  $a > 2$ .
- Steps:
  1. Data transformation for dimensionality reduction: Piecewise Aggregate Approximation (PPA)
  2. Symbolize the PPA representation into a discrete string

# SAX: dimensionality reduction via PAA

- A time series  $C$  of length  $n$  can be represented by a vector  $\bar{C} = \bar{c}_1, \dots, \bar{c}_w$  in a  $w$ -dimensional space.

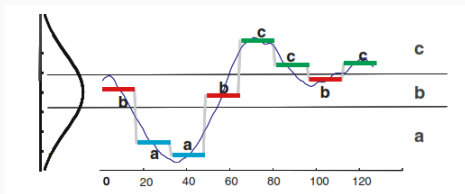
The  $i$ th element of  $\bar{C}$  is calculated by

$$\bar{c}_i = \frac{w}{n} \sum_{j=\frac{n}{w}(i-1)+1}^{\frac{n}{w}i} c_j$$



# SAX: discretization

1. Consider a normalization of the time series
2. Identify the *breakpoints*: a sorted list of numbers  $B = \beta_1, \dots, \beta_{|d|-1}$  such that the area under a  $N(0, 1)$  Gaussian curve from  $\beta_i$  to  $\beta_{i+1}$  equals  $\frac{1}{|d|}$ .
3. Define the alphabet of symbols. Let  $\alpha_i$  denote the  $i$ th element of the alphabet. i.e.  $|d| = 3$ ,  $d = \{\alpha_1 = \mathbf{a}, \alpha_2 = \mathbf{b}, \alpha_3 = \mathbf{c}\}$ .
4. Map PAA approximation  $\bar{C}$  to a word  $\hat{C} = \hat{c}_1, \dots, \hat{c}_w$  as follows:  $\hat{c}_i = \alpha_j$ , iif  $\beta_{j-1} \leq \bar{c}_i < \beta_j$ .



# Markov-switching Models (MSwM)

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## Markov-switching models: A two state Markov chain

- MSwM allows to characterize how a non-stationary series transitions between different regimes, drawing the probability distribution of the switches between those regimes.
- Under the MSwM, a regime is the equivalent of a symbol in STSA.



## Markov-switching models: definitions

Let be a system with a finite number of states  $1, \dots, N$ , such that any period  $t \in \mathbb{N}$  the distribution of possible instations of the state variable  $s_t$  satisfies the following condition:

$$P \{s_t = j | s_{t-1} = i, s_{t-2} = k, \dots\} = P \{s_t = j | s_{t-1} = i\} = p_{ij}$$

with  $p_{i1} + p_{i2} + \dots + p_{iN} = 1$ .

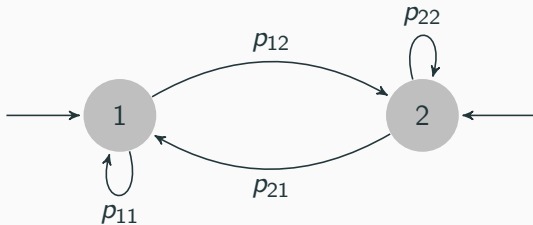
Each  $p_{ij}$  represents the probability of the transition from state  $i$  to state  $j$ .

## Markov-switching models: transition matrix and steady state of the system.

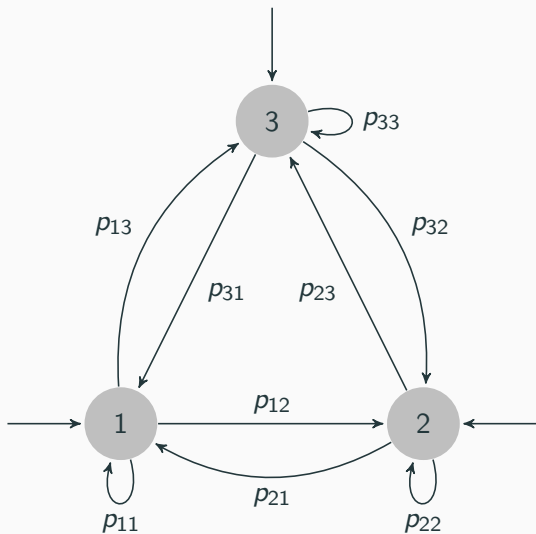
$$P = \begin{bmatrix} p_{11} & p_{21} & \cdots & p_{N1} \\ p_{12} & p_{22} & \cdots & p_{N2} \\ \vdots & \vdots & \cdots & \vdots \\ p_{1N} & p_{2N} & \cdots & p_{NN} \end{bmatrix}$$

- $P$  be the transition matrix
- the *steady state* of the system is understood as an  $N$ -components vector  $\pi = (\pi_1, \dots, \pi_N)$  such that each  $\pi_i$  is the long-term probability of finding the system at state  $i$ .
- $\sum_i^N \pi_i = 1$ , then  $\pi$  satisfies  $P\pi = \pi$ .
- If  $\lambda_1 = 1$  is the first eigenvalue of  $P$ , as indicating that  $\pi$  is its associated eigenvector.

## Markov-switching models: A two state Markov chain



## Markov-switching models: A three state Markov chain



## Markov-switching models: time series system

- Time series:  $\{y_t\}_{t \geq 0}$ ,  $y_t \in Y$ .  $F_t$ : distributions over  $Y$  at  $t$ .
- Transitions between regimes:

For  $1, \dots, N$  regimes,

$$y_t - \mu_{s_t^*} = \phi \left( y_{t-1} - \mu_{s_{t-1}^*} \right) + \varepsilon_s$$

where  $\mu_{s_t^*} \in Y$  corresponds to the state  $s_t^* \in \{1, \dots, N\}$ .

- If  $s_t^* = j$  and  $s_{t-1}^* = i$ , at  $t - 1$ ,  $\mu_i$  is followed in  $t$  by  $\mu_j$ , with  $\mu_i \neq \mu_j$ .
- The transition from  $\mu_{s_{t-1}^*}$  to  $\mu_{s_t^*}$ , corresponding to transition from state  $j$  to state  $i$  has probability  $p_{ij}$ .
- $\phi$  is a function that embodies the combined action of  $P$  and, for each state  $i$  and period  $t$ , the conditional distribution  $F_t(y|i)$ .

# Causality analysis with time series data

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# Transfer Entropy

- Rényi entropy:  $H_q = \frac{1}{1-q} \log \left( \sum_{i=1}^n p_i^q \right)$

Transfer entropy:

$$TE(X \rightarrow Y) = H(Y_t | Y_{t-1:t-p}) - H(Y_t | Y_{t-1:t-p}, X_{t-1:t-p})$$

Test:  $TE(X \rightarrow Y) = 0$

## Granger causality test

Causality:  $X \rightarrow Y$  and  $Y \nrightarrow X$

VAR model:

- $Y_t = \delta + \sum_{j=1}^p \theta_{11,j} Y_{t-j} + \sum_{j=1}^p \theta_{12,j} X_{t-j} + u_{Yt}$
- $X_t = \eta + \sum_{j=1}^p \theta_{21,j} Y_{t-j} + \sum_{j=1}^p \theta_{22,j} X_{t-j} + u_{Xt}$

$X$  "Granger-cause"  $Y$  if:

- $E(Y_t | Y_{t-1}, \dots, Y_{t-p}, X_{t-1}, \dots, X_{t-p}) \neq E(Y_t | Y_{t-1}, \dots, Y_{t-p})$ ,  
and
- $E(X_t | X_{t-1}, \dots, X_{t-p}, Y_{t-1}, \dots, Y_{t-p}) = E(X_t | X_{t-1}, \dots, X_{t-p})$

Test:  $H_0 : \theta_{12,j} = 0$  and  $H_0 : \theta_{21,j} = 0$



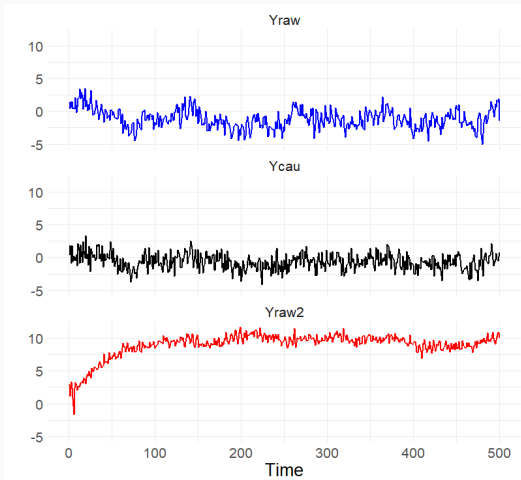
## Exercises with data

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## Exercise 1: simulated time series

Raw time series:  $y_t^R = \delta + \sum_{i=1}^6 \theta_i y_{t-p}^R + u_t$

Caused time series:  $y_t^C = \gamma + \phi_i y_{t-1}^R + v_t$

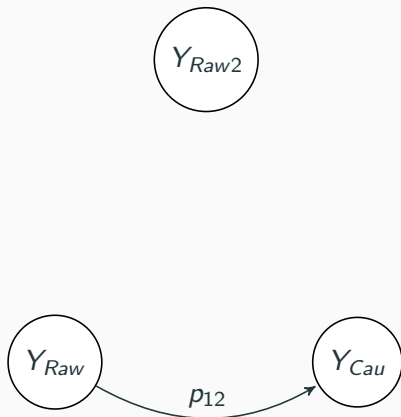


## Exercise 1: causality between Yraw, Ycau and Yraw2

### Without Dictionary ( $p$ -values)

Cause	Caused					
	Yraw		Ycau		Yraw2	
	TE ( $q=0.9$ )	Granger	TE ( $q=0.9$ )	Granger	TE ( $q=0.9$ )	Granger
Yraw			<b>0.04</b>	<b>2.20E-16</b>	0.9	0.1441
Ycau	0.3167	0.6127				
Yraw2	0.6767	0.9765				

## Causal graph: raw series



# Exercise 1: causality with transformed Yraw and Ycau

**Yraw  $\rightarrow$  Ycau? (pvalues)**

Yraw Ycau	TE (q=0.9)	Granger
SAX g D2	0.0533	<b>0.0003148</b>
SAX g D3	0.0533	<b>0.0003148</b>
SAX g D4	0.0533	<b>0.0003148</b>
SAX q D2	<b>0.0133</b>	<b>8.84E-05</b>
SAX q D3	0.5	<b>6.86E-05</b>
SAX q D4	0.5467	<b>6.86E-05</b>
Markov D2	<b>0</b>	0.1
Markov D3	0.36	0.09582
Markov D4	<b>0</b>	0.7512

**Ycau  $\rightarrow$  Yraw? (pvalues)**

Ycau Yraw	TE (q=0.9)	Granger
SAX g D2	<b>0.02</b>	<b>0.0002007</b>
SAX g D3	<b>0.01</b>	<b>0.0002007</b>
SAX g D4	<b>0.0067</b>	<b>0.0002007</b>
SAX q D2	<b>0.0133</b>	<b>6.89E-05</b>
SAX q D3	0.1267	<b>4.48E-05</b>
SAX q D4	0.1567	<b>4.48E-05</b>
Markov D2	<b>0</b>	<b>6.86E-05</b>
Markov D3	0.8433	0.5768
Markov D4	<b>0</b>	0.5705

# Exercise 1: causality with transformed Yraw and Yraw2

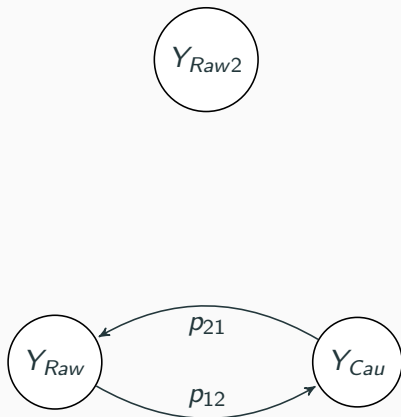
**Yraw  $\rightarrow$  Yraw2? (pvalues)**

Yraw	Yraw2	TE (q=0.9)	Granger
SAX g D2		0.2933	0.5903
SAX g D3		0.3267	0.5909
SAX g D4		0.3667	0.5908
SAX q D2		0.43	0.8221
SAX q D3		0.4367	0.8284
SAX q D4		0.42	0.8285
Markov D2		0.5	0.05735
Markov D3		0.79	0.4254
Markov D4		0	error

**Yraw2  $\rightarrow$  Yraw? (pvalues)**

Yraw2	Yraw	TE (q=0.9)	Granger
SAX g D2		0.6567	0.06775
SAX g D3		0.67	0.06775
SAX g D4		0.6533	0.06775
SAX q D2		0.8467	0.3165
SAX q D3		0.76	0.1967
SAX q D4		0.7967	0.1967
Markov D2		1	0.9491
Markov D3		0.9433	0.4864
Markov D4		0	error

## Causal graph: symbolic series



## **Exercise 2: Narratives Data**

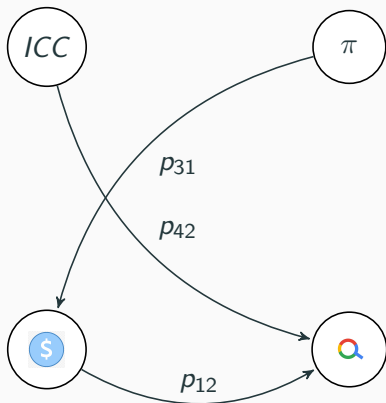
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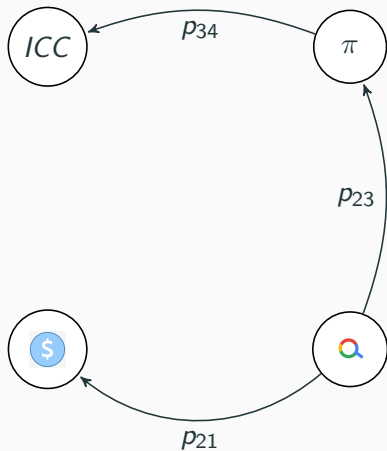
## Narratives about dollar: variables

- Google searches: searches about "dólar blue" between 2004 and 2019.
- "Dólar blue": informal exchange rate between peso and dollar.
- ICC: consumer confidence index, measured by CIF-UTDT.
- Inflation rate ( $\pi$ ): variation rate of the consumer price index.

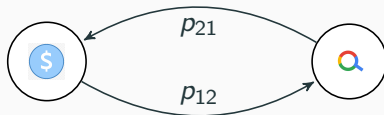
## Without Alphabet (TE)



## Without Alphabet (Granger)



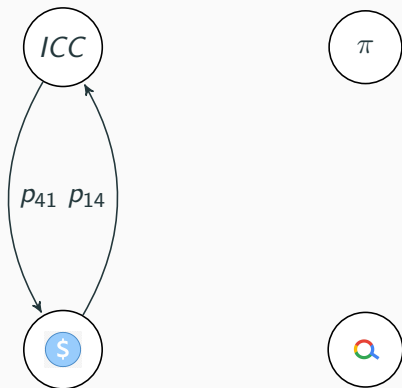
# SAX Alphabet=2 (TE)



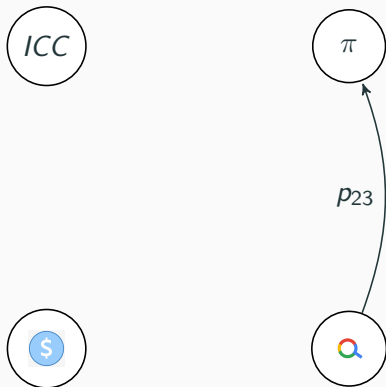
# SAX Alphabet=2 (Granger)



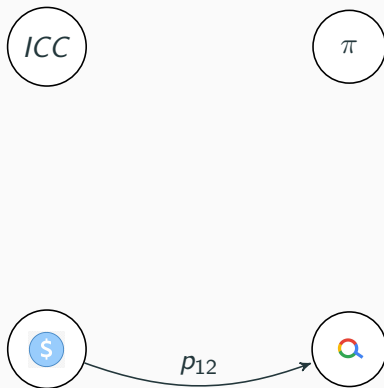
# SAX Alphabet=3 (TE and Granger)



# Markov Alphabet=2 (TE)



# Markov Alphabet=2 (Granger)





## Conclusions

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- When the causal relationship is clear, causality test performs as expected with the untransformed data.
- With the data transformed to symbolic series, by the use of SAX or Markov switching model, the tests fail to detect the correct causal relation.
- With the observational data, where the causal relations are less neat, this problem is severe.
- Potential explanation: symbolic transformation distorts the relations between variables in a way that artificially generates causality which is mistakenly detected by the test.